From: Kristina Troutman

Sent: Thur 6/1/2017 1:52:24 PM

Subject: Event Invite: Using Splunk for Security? Use it for IT Ops too to save money and ensure

uptime

Hi there -

I am sure by now you've heard about Splunk and all of the amazing things Splunk does to protect your critical infrastructure. You may even already be using it in your organization. But did you know that you can take your deployment of Splunk and use it in your own IT department as well? We call it "ingest once, use many".

If that piques your interest, take 2 hours out of your day next Wednesday, June 7th to hear from other customers like **University of Maryland**, **World Bank** and the **State Department** are using Splunk to

- 1) Save money by extending their existing deployment with the "ingest once, use many" logic
- 2) Achieve 100% system availability and uptime meeting critical SLA's
- 3) Monitor, troubleshoot, and remediate effortlessly
- 4) Adjust KPI's/thresholds in real-time with the advantage of machine learning

REGISTER NOW: http://live.splunk.com/washingtondcforum

Don't take it from me, take it from our customers. Watch these videos from our customers to understand how they are using Splunk to manage and gain better visibility into their IT operations –

•□□□□□ Video: <u>Department of Energy</u>

• DDDD Video: Prince Georges County, Maryland

More details on the event are below. We hope to see you there. And please, if you have any questions, don't hesitate to contact me directly.

Have a great day!

Tina

Event Details

June 7, 2017 7:30am-11:15am Grand Hyatt Washington DC 1000 H Street NW Washington, DC 20001

Featured Speakers

- Tunay Basar, Vice President and Co-Founder, Pernix Consulting
- Steven Bochniewicz, Senior IT Security Analyst, University of Maryland
- Mike Makar, Senior IT Manager, World Bank Group

Agenda

7:30am - Registration & Breakfast

8:30am - Welcome & Introductions

- 🗆 🗆 🗅 🗅 8:45am Customer Panel: Meeting IT Challenges Success Stories from the Field
- •□□□□□ 9:45am Break
- 🗆 🗆 🗆 10:35am Taking Action in Your Organization
- Closing Remarks

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